



LAITHA ART STUDIO

PRIVACY POLICY GDPR COMPLIANT

By visiting/using LAITHA ART STUDIO website and services and/or interacting with us on the Web, you agree to the following Privacy Policy. If you do not agree with this Privacy Policy also in part or with any other agreement referenced within, you should not use our website and services. Please read this document carefully.

We respect your right to privacy and this Privacy Policy explains how we collect, use, share and protect the personal information you provide to us when you access LAITHA ART STUDIO website/blog, purchase our products or services or engage with us on social media, as well as how you have control over the gathering, modification and/or deletion of such data.

INFORMATION WE COLLECT

User Provided Information

We may collect some personal information from you depending on how you use our services.

- We may retain any messages/data you send to us via the Laitha Art Studio website, including the Contact Form and the Comments fields of the Blog. This includes messages, your name, email address and IP address. Some data may be shown to the general public.
- If you correspond with Laitha Art Studio by email, we may retain the content of your email messages, to include your name, email address and our responding communications.

Information by Third Party Services

- Our products/services are available only through third party Stores. Please refer to each Store Privacy Policy to know how they collect and use your personal information. Their Privacy Policy statements are linked below for your convenience:

Personal Use Products:

[The DigiChick](#)

[Oscraps](#)

[Pickleberry Pop](#)

Commercial Use Products:

[SugarhillCo](#)

Extended License Products:

[Creative Market](#)

We receive and collect some Personal Information from the Stores when you make a purchase. This includes email address, full name etc.

- We use Google Analytic services, which may collect derivative data when you access our website (such as your IP address, browser type, the dates and times that you access our website, and the specific pages you view). Please refer to [Google's Privacy Policy](#) for guidance on their Personal Information usage and how you may opt out.

Information by Social Networks and Platforms

- You may provide your name and/or aliases, and access to your personal profile at Facebook, by requesting access to and participating in any of the Facebook Groups, founded and governed by Laitha Art Studio
- Products and services by Laitha Art Studio, freebies, product contests and/or individual giveaways may be accessed through social media networks and other platforms, to include Facebook, Instagram and Twitter, whereby information may be shared between those platforms and us.

This means that your interaction with a product or service offered by Laitha Art Studio, via a social media plug-in, could grant us on-going access to certain information from that social media account.

- We may use "Facebook approved applications" such as 22Social, that could provide certain information based on your personal privacy settings; your permission must anyway be granted to access free products or deals or products using these applications and we receive the following information from your Facebook account: name, profile picture, city and state or country, date of birth, date and time you granted access.

- We may use Google Drive to create customer surveys or deliver content. When you complete a survey, we collect all information requested on that document. This information is used to help us determine your customer preferences and for additional communication if necessary.

HOW WE USE YOUR INFORMATION

We use the Personal Information that you submit or we collect to operate, maintain, and provide the best service possible to you.

- We use your information to offer and inform you about services, products and promotions by Laitha Art Studio. When you provide your email address and/or full name (via a third party website, included Stores where you purchase our products, or via social network) you acknowledge we may use the email address to send you personal communications (courtesy emails) about products and services by Laitha Art Studio and/or to send, after a purchase, a coupon for the next purchase. This does not subscribe you to any recurring Newsletter from us.
- We may use your email address to send you other messages via email and the Mailerlite marketing automation service, to include newsletters, updates to products and services, or special offers. Please see [Mailerlite Privacy Policy](#) for further guidance on how Personal Information shared Laitha Art Studio is used and how you may opt out.
- If you do not want to receive such email messages, you may opt out or modify your preferences following the link in each communication. Please note that if you choose to opt out, you will no longer receive communications regarding updates, improvements, or offers by Laitha Art Studio. You can also contact us directly at Laitha.art.studio@gmail.com.
- We may use certain information about you and/or your User Content internally for purposes such as analyzing usage of products and services by Laitha Art Studio, identifying possible technical problems, maintaining security, and providing content to suit your personal preferences.
- **SITE COOKIES** - We use cookies to enhance your user experience, to recognize your computer and store your preferences/settings, integrate with social media platforms such as Facebook, LinkedIn and Twitter, and collect data about your browsing preferences in Google Analytics. A cookie is a small text file that is placed on your device by a web page server. Cookies do not run programs or deliver viruses to your computer or mobile device. Cookies are assigned to individuals. They can only be read by a web server in the domain where the cookie was issued. One of the ways cookies are used is to save you time and improve your browsing experience when you visit the site. Cookies are also used: to remember your login details or provide you with better browsing experience. We use cookies at www.laitha.com and they automatically collect information as you browse such as: browser type, operating system, device type, Internet Service Provider (ISP), average time you spend on the blog or browsing the store, which pages you viewed and your Internet Protocol (IP) address. Analytics Cookies are used to collect data about traffic to www.laitha.com, how you use the site, where you came from, whether or not you have previously visited and similar information.

HOW WE SHARE YOUR INFORMATION

PERSONAL INFORMATION

- We will not rent or sell your personal Information to other interested parties.
- We may share your Personal Information with third parties (such as Lunarpages hosting provider and/or Mailerlite marketing service) for the sole purpose of providing best service to you. These third parties' will be contractually bound to safeguard your Personal Information. Please refer to the [Lunarpages Privacy Policy](#).
- All Personal Information or content that you post or voluntarily disclose to Laitha Art Studio, and associated Facebook Groups, such as content that you "liked", your first and last name or your username, product reviews, comments and User Content, becomes available to the public (and searchable by search engines), whether or not you are signed into your account. We cannot control third parties' use of this information.

Except as otherwise described in this Privacy Policy, we will not disclose Personal Information to any third party unless required to do so by law, to comply with legal action, prevent illegal activities, enforce our Terms of Use, or protect the rights and safety of our Users.

HOW WE PROTECT YOUR INFORMATION

Data Breach Procedures

In the event that Personal Information is compromised as a result of a breach of security, we will promptly notify those persons whose Personal Information has been shared, in accordance with the notification procedures set forth in this Privacy Policy, or as otherwise required by applicable law.

Your Choices and Rights

- **Decline to Submit Information** - You may decline to submit Personal Information through Laitha Art Studio, in which case certain services may not be available to you.
- **Unsubscribe from Emails** - You may unsubscribe from any email communication by clicking “unsubscribe” link at the bottom of that email newsletter. You can also request to be unsubscribed by contacting Laitha Art Studio directly at laitha.art.studio@gmail.com.
- **Additional Rights** - The law of your jurisdiction (such as within the EEA) may grant you additional rights to request access, modify or delete any Personal Information we may have about you. Please contact us directly at laitha.art.studio@gmail.com and we will fulfill all data requests.

Links to Other Websites

We are not responsible for the practices employed by websites linked to or from Laitha Art Studio or governing Facebook groups, nor the information or content contained therein.

- Please remember that when you use a link to go from www.laitha.com to another website, our Privacy Policy is no longer in effect.
- When you browse on any other website, including those that have a link on our website, your interaction will be subject to that website’s own rules and policies. Please read over those rules and policies at that website before proceeding.

Notification Procedures

It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business related purposes.

- You may receive notifications via email, social media platforms or through posting of such notice on our Blog
We reserve the right to determine the form and means of providing notifications to you, knowing that you have the choice to opt out of these communications as outlined in this Privacy Policy.

Changes to this Privacy Policy

This Privacy Policy is current as of 24 May 2018 and is compliant *with the EU General Data Protection Regulation (GDPR) for resident in the EU coming into force on May 25 2018)*

We will continue to evaluate this Privacy Policy as we expand our products and services at Laitha Art Studio and make changes accordingly therefore we encourage you to review this page periodically to remain update with our privacy practices. You will be, anyway, notified of any changes as required by law.

Contact Us

If you have any questions about this Privacy Policy, the practices of Laitha Art Studio, or wish to make a complaint, please contact us at laitha.art.studio@gmail.com